

Chuck & Don's Pet Food Outlet Privacy Policy

Hartzell PFO, Inc. d/b/a Chuck & Don's Pet Food Outlet ("Chuck & Don's") is dedicated to providing superior customer satisfaction and is committed to protecting customer privacy. This Privacy Policy discusses what information we collect, how we use it, and how we protect it. This Privacy Policy applies to your use of www.chuckanddons.com (the "Site") and other interactions you may have with Chuck & Don's, such as entering into a contest, enrolling in the Friends of Chuck Rewards Program, or making a purchase at one of our stores.

This Privacy Policy may change from time to time so please check back periodically. This policy will let you know the following:

1. What personally identifiable information is collected from me?
2. What are cookies and how they are used by Chuck & Don's?
3. How is my information used and with whom is it shared?
4. What else should I know about my privacy?
5. Other legal notices.

1. What personally identifiable information is collected from me?

Chuck & Don's does not collect information at this Site that would personally identify you unless you choose to provide it to us, such as when you send us an e-mail. However, Chuck & Don's may collect personally identifiable information from you while we engage in business with you.

Personally identifiable information collected may include:

- First Name
- Last Name
- Address
- City
- State
- ZIP
- Phone number
- E-mail Address
- Date of Birth
- Credit card number

Chuck & Don's does not consider all information that we may gather or create in operating our business to be personally identifiable information. If information is not identity information or directly associated with identity information, Chuck & Don's does not consider it to be personally identifiable information. For example, a database of our customers' purchases in

aggregate which does not identify the individual customers would not be personally identifiable information.

Without your consent or as specified below, Chuck & Don's will use your personally identifiable information which we learn through our interactions with you only for the purposes you would reasonably anticipate us doing. This includes, but is not limited to, use to contact you to answer your questions, to obtain billing or payment information, to follow-up on prior purchases or respond to your comments to ensure your satisfaction, and to contact you with additional information where you have permitted us to do so.

2. What are cookies and how are they used by Chuck & Don's?

Chuck & Don's collects information about visitors to the Site using "cookies." Cookies are anonymous, unique identifiers that are on some of our web pages on the Site that may send data to our web server or store data on your computer. When you visit the Site you necessarily disclose your computer's Internet protocol (IP) address. Your IP address is a number that is used by computers connected to the Internet to identify your computer so that data (such as the web pages you request) can be sent to your computer. Chuck & Don's may use cookie data to "recognize" you when you visit the Site in the future, to track your path through our Site during a visit, and to help us understand how people use our Site.

3. How is my information used and with whom is it shared?

Chuck & Don's Pet Food Outlet is committed to keeping personal identifying information confidential. We will not share an individual's personal identifying information with any third party outside of the organization other than to one or more of our own service providers that we may use to fulfill services for you or provide services on our behalf. We will not sell or rent this personally identifiable information to anyone.

If you provide any personally identifiable information to us as part of a submission to be published on the Site (i.e. photo album, friends & partners, "Ask Chuck" pages, etc...), we may disclose such information on the Site. Any personally identifiable information that you may disclose on a blog or online social media sites is disclosed by you and is not covered under this Privacy Policy. If you provide any personally identifiable information to us as part of a sweepstakes or contest entry, we may disclose such information to any third party sponsors or co-sponsors of the sweepstakes or contest. We may also disclose personally identifiable information to others if we are required to do so by law, to protect and defend the rights of Chuck & Don's, or in the event of a corporate sale, merger, reorganization, dissolution, or similar event.

4. What else should I know about my privacy?

The security of your personally identifiable information is important to us. Although Chuck & Don's cannot guarantee against loss, misuse, alteration, unauthorized disclosure or destruction

of data, we use commercially reasonable security measures to protect you from such occurrences. Nonetheless, the e-mail functionality on the Site does not provide a completely secure and confidential means of communication. It is possible that the information you send by e-mail may be accessed or viewed by an unauthorized third party while in transit to us. Such access is beyond Chuck & Don's control. If necessary in accordance with the law, Chuck & Don's will disclose to you any known or reasonably suspected breach in security involving your personally identifiable information.

5. Other Legal Notices.

The Site is intended for general audiences. In order to respect the privacy of children online, Chuck & Don's does not knowingly collect, maintain or process personally identifiable information submitted by children under the age of 13.

Chuck & Don's reserves the right to modify this Privacy Policy, in whole or in part, at any time without notice to you. You expressly waive any right to receive notice of any changes to this Privacy Policy. Chuck & Don's encourages you to review this Privacy Policy regularly to ensure you are aware of current practices. Any use of the Site following the date on which Chuck & Don's implements changes to this Privacy Policy shall constitute your acceptance of all such changes.

If an individual feels that Chuck & Don's Pet Food Outlet is not abiding by this privacy policy, the individual should contact us immediately via telephone at 651-747-8704 or via email at info@chuckanddons.com.

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